



## D9.6 Second year dissemination and exploitation report

<b>Project ref. no.</b>	<b>H2020-MG-2018-SingleStage-INEA N° 824326</b>
<b>Project title</b>	Revealing fair and actionable knowledge from data to support women's inclusion in transport systems
<b>Project duration</b>	1 <sup>st</sup> November 2018 – 31 <sup>st</sup> October 2021 (36 months)
<b>Website</b>	<a href="http://www.diamond-project.eu">www.diamond-project.eu</a>
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## Revision History

Version	Date	Author	Document history/approvals
0.1	02/10/2020	Ramon Codina (EUT)	Draft version circulated to partners
0.2	27/10/2020	Maria Chiara Leva (TU Dublin)	
1.0	29/10/2020	Deliverable leader	Final complete version
1.0	05/11/2020	Work Package Leader	Validation
1.0	13/11/2020	Project Coordinator	Submission

## Executive Summary

The following document is the Deliverable 9.6 Second year dissemination and exploitation report of the DIAMOND Project, funded by the European Union's Horizon 2020 research and innovation programme under grant agreement Number 824326.

The main aim of DIAMOND Project is to turn data into actionable knowledge with notions of fairness, in order to progress towards an inclusive and efficient transport system, by the development of a methodology based on the collection and analysis of disaggregated data, including new sources, analytics and management techniques.

Dedicated to this purpose, the DIAMOND consortium has put a lot of effort on disseminating the project objectives, its benefits and its impact with great success. The consortium, under the guidance of the WP9 task leaders, is following a well-defined dissemination methodology and strategy to maximize the awareness of the public.

Communication and dissemination material, such as the website, the social media accounts, newsletters, campaigns, scientific publications and the presence in conferences, events and talks with large audiences has led to a rich two-year period of dissemination as the metrics show.

Although still under development, the consortium has also established a detailed exploitation strategy that will be of course re-evaluated towards the end of the project based on the final outcomes and the market state at that time.

The consortium, after the two first successful years of the project in the area of dissemination and exploitation and taking into account the initial public feedback, will continue the efforts to maximize the take-up of the new knowledge and tools among mobility and transport professionals, businesses, transport operators and government authorities, as well as, share and boost research in the fields of women and transport at a European level.

